MICHAEL R JOHNSON

DESIGNER

EDUCATION

Bachelor of Fine Arts in Graphic Design — December 2006
University of Wisconsin–Stevens Point, Stevens Point, Wisconsin
MAJOR: Art with Graphic Design Emphasis
MINOR: Computer Information Systems

EXPERIENCE

Senior Designer
Ark Media Group, Menasha, Wisconsin — March 2010 – Present
Responsible for primary concept development and implementation across a wide range of media.

Designer — January 2007 – Present
Freelance, Appleton, Wisconsin
Projects include web design & development, brand and identity development, and print advertising.

Designer — August 2008 – March 2009
The Karma Group, Green Bay, Wisconsin
Brand strategy development and maintenance through traditional print media.

Graphic Design Intern — September 2005 - September 2006
Design Center, Stevens Point, Wisconsin
Projects included print, web, and identity, conducted client meetings.

PROFICIENCIES

Art Direction, Coding (HTML, CSS), Concept Development, Design, Branding and Identity, Research

MISCELLANY

Member, AIGA	2004-2009
Instructed Online CSS Training Course	2009
Recipient–Chancellor's Leadership Award	2006
Recipient–University Leadership Award	2006
Honorable Mention–Wisconsin State Student Design Exhibition	2006
Guest Lecturer–Washington Park High School, Racine, WI	2006
Juried Student Show, Carlsten Gallery, UWSP	2006
Trash Invitational, Appleton Art Center, Appleton, WI	2004
Neon and Light Exhibition, University of Wisconsin, Madison, WI	2004

REFERENCES

PROFESSIONAL

Bradley DePasse
Creative Director
Ark Media Group
(920) 727-4008

PERSONAL

Julie Zsido
Assistant Director of Community Development and Education
University of Wisconsin–Stevens Point
(715) 346-3511

MICHAEL AT MICHAELRJOHNSON.COM | 920-268-4798